

February 2016

Dear Friends,

Jake's Help from Heaven will be hosting our 6th Annual Family Fun Day at Saratoga Strike Zone on **Sunday, May 15 at 11:00**. Jake's Help From Heaven was founded in 2011, following the passing of our 4 year-old son, Jake Straughter.

Board of Directors

Co-Founders

Brian Straughter
Heather Straughter

Jeff Ames

Marc Brynczka
Colleen Carlson
Julie Johnson
Jim LaVigne
Rachel Mitchell
Natalie Sillery

Advisory Board

Steve Ferraro
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Susana Hoffman
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Planning Committee

Beth Alexander
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Sharon Brynczka
Amy Cantanucci
Ellen Cuminala
Alyx Hemsworth
Kelly Hite
Briana Kuruzovich
LeeAnne Olsen
Erin Smith
Brian Straughter
Heather Straughter
Melissa Zieker

As a result of our fundraising we have been able fund over \$300,000 in applications - which assist individuals and families within 100 miles of Saratoga Springs with medical travel and treatment, items of medical necessity or medical convenience and adaptive equipment.

Our mission is to increase the quality of life of not only our applicants, but their families as well. The photo to the right shows how one of our families was now able to enjoy bowling with the use of the Upsee we purchased for their daughter!

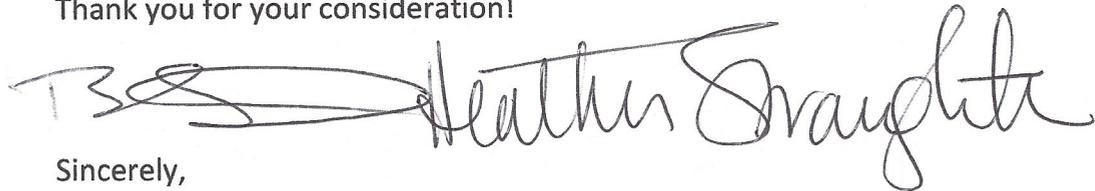
Another fun Upsee day! Yes...my two year old can bowl with her family now! We are loving it sooooo much! Thanks Jake and crew! 🙏



Enclosed is a list of sponsorship opportunities that includes some exciting new options! We hope you will consider supporting this event and returning the form at your earliest convenience. Your local support of our annual fundraising event will allow us to continue to help individuals and families.

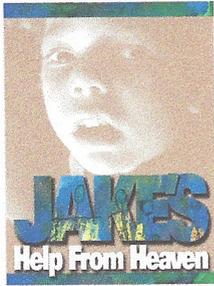
Our 6th Annual Family Fun Day will offer 2 hours of bowling, shoe rentals, ticket for bumper cars, ticket for ballocity, 4 tokens for the arcade, 2 slices of pizza and soda all for \$25 per person! (Children 3 and under are free). There will also be great raffles and family/team photos. We hope you will consider joining us at the event!

Thank you for your consideration!



Sincerely,

Brian and Heather Straughter
Jake's Help From Heaven, Co-Founders



6th Annual Family Fun Day May 15, 2016 * Saratoga Strike Zone Sponsorship Levels

\$5000 Jake's VIP Event Sponsors (only 2 sponsorships available)

Private use of either the VIP room OR the End Zone Sports Pub for up to 30 people
VIP ROOM ALREADY SOLD OUT!
ALL Bowlers Paradise benefits

\$2500 Bowlers Paradise

Name or logo prominently displayed on t-shirt
Name or logo on tent cards on each table and throughout bowling alley
On-air radio recognition and opportunity to be on TALK 1300 with Paul Vandenburg
***New* Logo on individual candy truffles that will be distributed at event**
(2) 3 X6 Vinyl Banners prominently displayed (each one covers 2 lanes)
3X3 Vinyl Banner (covers 1 lane)
Name or logo on day of media presentation

\$1000 Perfect Game Sponsor

(2) 3X6 Vinyl Banners prominently displayed (each one covers 2 lanes)
Name or logo on back of event t-shirt (business card size)
Name or logo on day of media presentation

\$750 Bumper Bowling Sponsor – (SOLD)

Name or logo on JHFH rubber band bracelets
Name listed on back of event t-shirt (up to 25 characters)
Name or logo on day of media presentation

\$750 Candlepin Sponsor – (SOLD)

Name or logo on JHFH cinch bag
Name listed on back of event t-shirt (up to 25 characters)
Name or logo on day of media presentation

\$600 Kingpin Sponsor – (3 sponsorships available ONLY 1 LEFT)

Team/Family photos will be taken by photocardday.com
Name or logo displayed with photo
3X3 Vinyl Banner (covers 1 lane)
Name or logo on day of media presentation

\$500 Lucky Strike Sponsor

3X6 Vinyl Banner displayed at event (covers 2 lanes)
3X3 Vinyl Banner (covers 1 lane)
Name listed on back of event t-shirt (up to 25 characters)
Name or logo on day of media presentation

\$500 Choose your own lane

Pick your lanes' location and fill it with as many or as few friends as you want!
Registration costs included!
Each lane has room for 8 names per bowling game

\$400 Balloon Sponsor – (SOLD)

Logo or name on balloons alongside the JHFH logo
Balloons will be displayed at event and for children to take home

\$300 Bowling Alley Sponsor

3X6 Vinyl Banner displayed at event (covers 2 lanes)
Name or logo on day of media presentation

\$200 Lucky Shot Sponsor

3X3 Vinyl Banner displayed at event (covers 1 lane)
Name or logo on day of media presentation

\$100 Strike

Logo on back of the event t-shirt

\$50 Spare

Back of event t-shirt ad (up to 25 characters)

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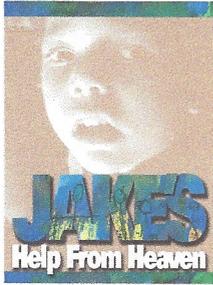
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6th Annual Family Fun Day May 15, 2015 * Saratoga Strike Zone Sponsorship Levels

Name: _____

Business Name (as you want it appear): _____

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LeeAnne Olsen
Erin Smith
Brian Straughter
Heather Straughter
Melissa Zieker

Address: _____

Phone: _____ Email: _____

Please choose a sponsorship level:

- Jake's VIP (\$5000) – only one left!
- Bowlers Paradise (\$2500)
- Perfect Game (\$1000)
- Bumper Bowling – SOLD OUT! (\$750)
- Candlepin – SOLD OUT! (\$750)
- Kingpin – only one left! (\$600)
- Lucky Strike (\$500)
- Choose Your Own Lane (\$500)
- Balloons – SOLD OUT! (\$400)
- Bowling Alley (\$300)
- Lucky Shot (\$200)
- Strike (\$100)
- Spare (\$50)

Please mail check and form to: Jake's Help From Heaven
161 Circular Street
Saratoga Springs, NY 12866

Credit Card Payments can be made at jakeshelpfromheaven.org

Logos (if applicable) can be sent to: heather@jakeshelpfromheaven.org

Jake's Help From Heaven is a registered 501c3 foundation.

161 Circular Street • Saratoga Springs, NY 12866 • 518-306-5665 • jakeshelpfromheaven.org