

January 2018

To Whom It May Concern:

Jake's Help from Heaven will be hosting our 8th Annual Family Fun Day at Saratoga Strike Zone on **Sunday, April 29 at 11:00**. This event has become a true landmark event for our organization and we hope you will consider supporting it.

Board of Directors

Co-Founders

Brian Straughter
Heather Straughter

Jeff Ames
Marc Brynczka
Colleen Carlson
Jami Hawthorne, MD
Julie Johnson
Jim LaVigne
Rachel Mitchell
Mandy Mittler
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Advisory Board

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Sharon Brynczka
Stephanie Collins
Ellen Cuminale
Ashley Freeman
Michele Funicello
Alyx Hemsworth
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Catherine Hover
Brian Straughter
Heather Straughter

Since 2011, JHFH has funded over \$527,000 to individuals and families within 100 miles of Saratoga Springs. We provide support for medical travel and treatment, items of medical necessity or medical convenience and adaptive equipment.

The picture to the right is 3 year-old Miles, whom we have worked with since he was a baby. His mother Jolene said *"we are beyond grateful for what you have done for us. Words can't even describe what your generosity has done for us. Miles gets to sit in a tomato chair at school and now he will have his very own!!! You have a bigger heart than anyone I know. Thank you so much for helping families like ours."*



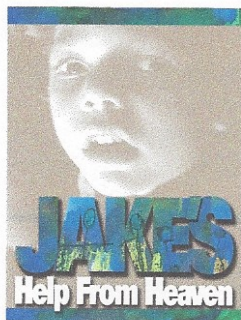
Enclosed is a list of sponsorship opportunities that includes some exciting new options! We hope you will consider supporting this event and returning the form at your earliest convenience. Your local support of our annual fundraising event will allow us to continue to help individuals and families.

Thank you for your consideration!

Sincerely,

Heather Straughter
Jake's Help From Heaven, Co-Founder





8th Annual Family Fun Day April 29, 2018 * Saratoga Strike Zone Sponsorship Levels

\$5000 Jake's VIP Event Sponsors (only 2 sponsorships available ~ please specify)
Private use of either the VIP room **OR** the End Zone Sports Pub for up to 30 people
ALL Bowlers Paradise benefits

\$2500 Bowlers Paradise

Name or logo prominently displayed on t-shirt
On-air radio recognition and opportunity to be on TALK 1300 with Paul Vandenburg
Logo on individual candy truffles that will be distributed at event
3X6 Vinyl Banner prominently displayed outside Saratoga Strike Zone
3X6 Vinyl Banner prominently displayed (covers 2 lanes)

\$2000 Ten Pin Sponsor – (SOLD)

Name or logo on JHFH Trucker Hat
3X6 Vinyl Banner prominently displayed outside Saratoga Strike Zone
Name or logo on back of event t-shirt

\$1500 Candlepin Sponsor – (only 1 sponsorship available)

Name or logo on JHFH beverage koozie
3X6 Vinyl Banner prominently displayed outside Saratoga Strike Zone
Name or logo on back of event t-shirt

\$1000 Perfect Game Sponsor

3X6 Vinyl Banner prominently displayed outside Saratoga Strike Zone
3X6 Vinyl Banner prominently displayed (covers 2 lanes)
Name or logo on back of event t-shirt

\$1000 Bumper Bowling Sponsor – (only 1 sponsorship left!)

Name or logo on JHFH Frisbee
Name listed on back of event t-shirt

\$750 Candlepin Sponsor – (SOLD)

Name or logo on JHFH cinch bag
Name listed on back of event t-shirt

\$750 Kingpin Sponsor – (only 3 sponsorships available)

Name or logo displayed on team/family photos taken by On The Spot Photos

\$500 Lucky Strike Sponsor

3X6 Vinyl Banner displayed at event (covers 2 lanes)
Name listed on back of event t-shirt

\$500 Choose your own lane

Pick your lanes' location and fill it with as many or as few friends as you want!
Registration costs included!
Each lane has room for 8 names

\$400 Balloon Sponsor – (SOLD)

Logo or name on balloons alongside the JHFH logo
Balloons displayed at event and for people to take home

\$300 Bowling Alley Sponsor

3X6 Vinyl Banner displayed at event (covers 2 lanes)

\$250 Friends of Jake

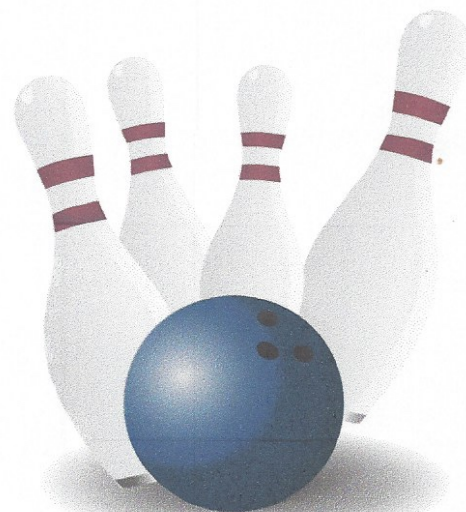
Name or logo on the event t-shirt

\$100 Strike

Logo on back of the event t-shirt

\$50 Spare

Back of event t-shirt ad (up to 25 characters)



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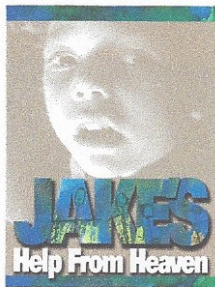
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8th Annual Family Fun Day April 29, 2018 Saratoga Strike Zone Sponsorship Levels

Name: _____

Business Name (as you want it appear): _____

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Jim LaVigne
Rachel Mitchell
Mandy Mittler
Natalie Sillery

Address: _____

Phone: _____ Email: _____

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Please choose a sponsorship level:

- ☐ Jake's VIP (\$5000) ☐ VIP Room **OR** ☐ End Zone Sports Pub
- ☐ Bowlers Paradise (\$2500)
- ☐ Ten Pin (\$2000) **SOLD**
- ☐ Candlepin (\$1500)
- ☐ Perfect Game (\$1000)
- ☐ Bumper Bowling (\$1000) **ONLY 1 LEFT!**
- ☐ Candlepin (\$750) **SOLD**
- ☐ Kingpin (\$750)
- ☐ Lucky Strike (\$500)
- ☐ Choose Your Own Lane (\$500)
- ☐ Balloons (\$400)
- ☐ Bowling Alley (\$300)
- ☐ Friends of Jake (\$250)
- ☐ Strike (\$100)
- ☐ Spare (\$50)

Please mail check and form to the address below.

Credit Card Payments can be made at jakeshelpfromheaven.org

Logos (if applicable) can be sent to: heather@jakeshelpfromheaven.org

Jake's Help From Heaven is a registered 501c3 foundation.

P.O. Box 809 • Saratoga Springs, NY 12866 • 518-306-5665 • jakeshelpfromheaven.org